

# ***THE NEW JERSEY SOCCER GROUP***

## ***Press Release***

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### **Colonials Head Coach eagerly awaits NPSL season**

With the start of the NPSL season just weeks away, the Morris County Colonials Head Coach Adrian Borrows is eager to get the games underway. "We are all excited about opening kickoff, especially as this will be our inaugural season." He continues so say "the anticipation is high amongst the coaches and players alike." Borrows, a coach with an established reputation as one of the top youth coaches in New Jersey, will lead the Colonials in the East Coast Conference of the NPSL where they will face tough opposition from well established teams such as Queen City FC and the AC Diablos. "We are going to be facing some very good teams in the league this season but I have confidence that we will be competitive and I expect a lot of closely contested games" says Borrows. "I think we may surprise a lot of people this season and pick up some good, unexpected results."

The Colonials season opener is set for May 18<sup>th</sup> against a Long Island Academy side that ended their inaugural NPSL season with a 5-3-3 record last year. "Our first game will be difficult, I think there will be a few nerves in the dressing room before the game, but I expect adrenaline to take over come the starting whistle and for players to settle into playing at this level" he remarks. "There is experience throughout the team that will serve us well in taking the step up to competing in the NPSL" says Borrows, who is particularly excited to open the season at home. He continues; "with so many local boys in the team, it will really add to the sense of occasion to have family and friends in the stands cheering us on in our first game at this level." He finishes by saying "we are representing the town and it will be great for the people of the town to witness the beginning of a new chapter of soccer in the area." Borrows has strong ties to the Morristown community having achieved sustained success with youth teams in the area. He is currently the Head Coach of the Morristown based, and regionally ranked, STA Crush girls team. The local nature of the Colonials franchise makes the opportunity even more special for Adrian; he remarks "Its fantastic to see so many local players on the roster, especially since I have been involved in coaching youth soccer in the area for a number of years." Borrows continues on to say "I am proud to see local players given the opportunity to play at such a high level, representing their community. I am also proud to be given the responsibility of leading the team; the NPSL represents the highest level of soccer in the country and it is an honor to be involved at the forefront of elite level coaching."

Whilst no stranger to leading and developing high level teams, having served for three years as Head Men's Soccer Coach at Oxford Brookes University in the United Kingdom and assisting on the women's D3 program at the College of St Elizabeth, Borrows is grateful to have a solid coaching staff working alongside him as his career progresses into coaching in the NPSL. He is aware that it is important to work with people you know well and trust. Borrows has enjoyed working with Assistant Coaches Andy Sones and Mark Woodward for a number of years. Borrows comments "I am looking forward to working with Andy and Mark again to ensure the team receives the tools in practice and guidance on the field needed to succeed." Borrows is excited by the talent in the Colonials squad with high level colligate players making up the majority of the roster. He remarks that "with players of such caliber, there is great potential in this team. That much was evident right from the first tryout back in November. We have strong individuals across the field and we need to work hard in practice to make sure that on game days we deliver on potential and turn it into good team performances." Borrows, with over 15 years coaching experience, has developed his leadership through working with a number of differing philosophies, including the Dutch 'Coerver', and Brazilian 'Futsal' systems of training. His knowledge and practical application of various styles of play will serve him well working with a Colonials squad consisting of players with experience in English and Brazilian leagues as well the American soccer system. "We want our style of play to set us out as being a positive attribution to the league. I am looking for us to play cohesively as a unit; teamwork is paramount to success in soccer and I am looking for individual skills and experiences to be drawn together in order to compliment our play as a team" says Borrows. "We are keen to make a good impression in our first season in the NPSL and if we are strong together on the field we will achieve just that." With his considerable experience and knowledge of the game, coupled with the talent on the roster, Borrows is well placed to lead the Colonials towards becoming a successful NPSL franchise.

The Morris County Colonials are the Northern New Jersey representative in the National Premier Soccer League, an independent national league representing the highest level of men's amateur soccer in the United States. The Colonials are part of The New Jersey Soccer Group, a management company representing a family of soccer based organizations offering a full range of soccer services in northern New Jersey.

More about the Morris County Colonials at  
More about the NPSL at  
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