

THE NEW JERSEY SOCCER GROUP

Press Release



**NJSG Strengthens Team and Adds Facebook
Morris Plains, NJ — March 25, 2010**

With the 2010 NPSL and WPSL seasons rapidly approaching, the [New Jersey Soccer Group](#) (NJSG) today announced two key signings, but this time off the field.

Joining as General Manager of the [Millburn Magic](#) and [Morris County Colonials](#) is Steve Mahaney. A former VP of Operations at FC Copa and JAGS 94/95 Age Group coordinator, Steve will oversee operations at the Northern NJ members of the Women's and (Men's) National Premier Soccer Leagues, among a number of roles with NJSG. His specific responsibilities include expanding affiliate and sponsorship programs, and promoting the club in the youth soccer community.

"I'm excited about joining this vibrant organization," said Steve. "I'm looking forward to actively contributing to the growth and evolution of both the New Jersey Soccer Group organization and opportunities for New Jersey youth players to develop and achieve their goals of playing at the highest levels of US soccer."

"I am really excited about Steve joining our team," added NJSG President Andy Sones. "He is someone I have known and respected for a long time, and I have no doubt that his considerable skills will help us continue to deliver a top quality product. Our teams did well last year, but I think a better overall gameday experience will be one of the first things people notice as a result of bringing him on board."

Also joining the team in charge of Media Relations is Matt Gardner. A graduate in history with post-graduate qualifications in journalism, Matt is currently involved and sports editor, writer and columnist on a number of sports magazines and websites, with over 6000 published articles to date. Matt was ecstatic at his selection from over from over three hundred applicants, saying "I have never been so passionate about a job opportunity as this in my life as it fits my direction and skill-set perfectly." Matt will be covering the Colonials, Magic, New Jersey Blaze and Jersey Select this summer, as well as the covering the YPSL and STA teams. In addition to game reports and pictures, he will be managing websites, blogs, Facebook pages and video.

The [New Jersey Soccer Group](#) are pleased to roll out a new front page for the website, and Facebook Fan Pages for both the [Magic](#) and [Colonials](#) teams. Join now, to stay up to date with the highest level of amateur soccer in New Jersey. The [New Jersey Soccer Group](#) is a management company for a family of soccer based organizations offering a full range of soccer services in New Jersey.

More about New Jersey Soccer Group www.njsoccergroup.com
More about Morris County Colonials www.colonialsoccer.com
More about Millburn Magic www.millburnmagic.com

